

## BENEFITS OF BLACKLINE + SAAS

Software as a Service (SaaS) is a software distribution model in which applications are hosted by a vendor or service provider and made available to customers over a network, typically the Internet. Customers typically pay a subscription fee to access the software. The term “SaaS” is analogous to OnDemand. More recently, the term “cloud” computing has become popular as well.

Software as a Service is appealing to many companies because of its low-cost, low-risk approach. Some of the quantifiable benefits are listed below.

- **No software or hardware to purchase, install or maintain.** The SaaS model means less strain on often over-burdened IT departments.
- **No capital outlay.** Subscription fees eliminate the need to purchase the software licenses outright, so it is easier to budget for a SaaS solution and pass the monthly costs through an operating budget.
- **Eliminate infrastructure investment.** With new software, companies typically are required to purchase additional hardware, middleware, and bandwidth to enable the application. The SaaS model eliminates this requirement.
- **Rapid deployment.** Since there is no hardware to order or software to install, you can get started using the system almost immediately.
- **Seamless integration.** BlackLine offers a quick and easy implementation so that your financial data is easily imported in a secure manner.
- **Easy availability.** All that is required is an Internet connection and browser. Multi-site locations don't need Terminal Server or Citrix architectures to use BlackLine.
- **Painless upgrades.** Users enjoy access to the latest version of the solution because updates, upgrades and enhancements are made available automatically by the BlackLine team.
- **No software support fees.** Support is included with the subscription fee.
- **Anytime, anywhere access.** BlackLine's system is up 24/7.
- **Pay for what you use.** Eliminate shelfware and pay only for what you use. This is an obvious advantage over enterprise systems, but one that is often overlooked.
- **Inclusive backup, disaster recovery and support services.** Spend less time managing your application and more time on your core business, doing what you do best.
- **World-Class Security.** BlackLine's SOC 2 Type 2 and SOC 3 audit details the extensive precautions taken to protect financial data. Hosting with BlackLine can be more secure than hosting in-house.
- **Full Configurability.** The software you use is the same software with the same powerful configurability as an in-house system. All of BlackLine's flexible options are yours in the SaaS model.
- **Easy to Switch Vendors.** SaaS provides significantly more power and control to the corporate buyer than traditional software license models. Dissatisfied clients can cancel their subscriptions and transfer to a different application vendor without incurring the costs associated with an enterprise model.
- **Lower Total Cost.** The historical complaint about enterprise software has been the unknown cost to deploy, operate, archive, etc. With SaaS the total cost to operate the application is fixed. As a result, the overall cost of the software is known in advance.



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